



CULTURAL IMMERSION EXPERIENCES FOR INTERNATIONAL GROUPS

2024

1. ABOUT PRIMED COMMUNITY

Corporación Primed is an organization that since 2016 has been working on processes of education and skills development, through language learning and the generation of socio-cultural experiences. We promote community tourism and volunteering with social impact, the empowerment of people, entrepreneurs and communities in a situation of vulnerability, as strategies for social inclusion and reduction of inequalities.

As a learning community we have the following lines of work:

1.1 Cultural immersion experiences and promotion of community tourism:

We have built a network of bilingual Cultural Immersion experiences through tours with local guides and social organizations that are part of our learning community. In addition to the territorial tours, we can offer dance classes, barbershop visits, painting, cooking, handicrafts, planting, etc., conversations and community engagement that connect visitors with local cultures and knowledge.

1.2 Volunteering: We connect volunteers with different social or environmental conservation initiatives, for them to support the impact in the communities. We have a network of allied non-profits with whom we work hand-in-hand, in areas such as: childhood support, elderly care, environmental conservation, special needs care, education, and so on.

1.3 Education: Training programs and fluency in English in community and business contexts.

We are committed to the generation of learning communities and we are sure that people do not lack skills but opportunities so we want to generate and connect people with various opportunities.

We are open to grow and to continue collaborating with others. Learn a little more about us! <https://www.youtube.com/watch?v=E39zUcNlIOg>



2. GROUP TRIP FOR CULTURAL IMMERSION EXPERIENCE

More than traditional tours, we offer cultural immersion experiences with voluntary actions guided by social leaders or inhabitants of the territories who are the main actors of the social transformation stories. In addition to the territorial tours through different neighborhoods of the city of Medellín, the experiences can include, if desired, creative, educational and immersive experiences that are designed according to the needs, times and characteristics of the visitors: workshops, artistic presentations, voluntary actions such as beautification of spaces, environmental conservation activities, etc.

We believe that cultural immersions are powerful educational practices in which the knowledge, skills and experiences of local people are discussed with visitors who decide to recognize other faces of Medellín. We bet on this strategy because it brings realities and contexts different from our own, helps to understand customs and ways of living, expands opportunities, builds bridges, strengthens ties and fosters empathy through deep understanding of the culture. Thus nurturing learning communities, is our primary objective.

On the next page, you could see the recommended plan and agenda for 2024 experiences:



DAY #0 AND DAY #1

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|-----------------------------------------------------------------------|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| DAY 0: Pick up at the airport | Transportation | Duration: 2 hours |
| DAY 0: Dinner near the hostel | Meals | Duration: 1 hour |
| DAY 1: Pick up at the hostel and City tour | Transportation and tourism | <ul style="list-style-type: none"> Duration: 5 hours <p>Visit to El Pueblito Paisa and other emblematic places of the local tourism: Parque de los Pies Descalzos, La Alpujarra administrative center, tramway, metrocable, etc.</p> |
| DAY 1: Pick up from El Poblado to take the group to the hostel | Transportation | Duration: 1 hour |

DAY #0 AND DAY #1



DAY #2

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|------------------------------------------------------------------------|----------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Moravia | Transportation | Duration: 1 hour |
| Welcoming | Immersion Experience | <ul style="list-style-type: none"> Duration: 3 hours <p>The tourists could see an artistic show and a Colombian dance workshop that allows them to know and recognize the Colombian musical and dancing roots.</p> |
| Activities with the local organizations Mamachila Tours and Barber art | Tourism and Immersion Experience | <ul style="list-style-type: none"> Duration: 3 hours <p>Introduction and initial greeting by Mamachila Tours. Mamachila is an organization that brings together three generations of women leaders who founded a neighborhood with profound processes of social transformation. The group will do a walking tour in which they will recognize the history of Moravia, an old garbage dump that became a highly populated neighborhood with a resilient community that receives and shelters families from all over Colombia and other countries.</p> <p>After finishing with Mamachila we will introduce the organization Barber Art, they will teach us about their barbershop which functions as a strategy for building memories and social empowerment for young people.</p> |
| Pick up from Moravia and take the group to the hostel | Transportation | Duration: 1 hour |

DAY #2



DAY #3

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|---------------------------------------------------------------------|--------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Moravia | Transportation | Duration: 1 hour |
| First part of the activities with the local organization "Corserba" | Immersion Experience and voluntary actions | <p>Duration: 6 hours</p> <p>The group will live an experience of artistic and cultural transformation for the benefit of the recovery of the Moravia park, a place of relaxation and recreation for children and youth of their community.</p> <p>Each participant will have a tire which will be used for the beautification of the park. They will carry out the entire process to turn it into a pot with paints and other tools and they will decorate it. After that, they will plant in it and later, the installation will be carried out in the indicated place. The entire process will be carried out with an expert support.</p> <p>At the end, in a representative way, the tire will bear the signature of the person who made it. Throughout the activity, boys, girls, and adults participating in Moravia's community school will be present, in this way the visitors will share with the locals and will experience the diversity and joy of the community.</p> |
| Pick up at Moravia and take the group to the hostel | Transportation | Duration: 1 hours |

DAY #3



DAY #4

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|------------------------------------------------------------------|--------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Bello Oriente | Transportation | Duration: 2 hours |
| First part of the activities with the local organization "Waima" | Immersion Experience and voluntary actions | <ul style="list-style-type: none"> • Duration: 3-4 hours *Environmental intervention to recover an specific area of the neighborhood. *Short walking tour around "Bello oriente" neighborhood. |
| Pick up at Bello oriente and take the group to the hostel | Transportation | Duration: 2 hours |

DAY #4



DAY #5

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Aranjuez | Transportation | Duration: 1,5 hours |
| Decoration and preparation of the activities that are going to be developed with the children that belong to the local organization "Corporación PAN" in the afternoon | Immersion Experience and voluntary actions | Duration: 2,5 hours The idea is to decorate and prepare the organization to receive the children in the afternoon. |
| Second part of the activities with the local organization "Corporación PAN" | Immersion Experience and volunteer actions | Duration: 2,5 hours The volunteers could interact and share with the children that belong to Corporación PAN, a non-profit that support children and youth and protects their rights. This activity will include games, cultural exchange, cooking, celebrations, and so on. |
| Pick up at Aranjuez and take the group to the hostel | Transportation | Duration: 1,5 hours |

DAY #5



DAY #6

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|-------------------------------------------------------------------------------|-------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Guatapé. | Transportation | Duration: 2,5-3 hours |
| Guatapé's private tour. Guatapé is a town located 2,5 hours from Medellín. | Tourism and meals | <ul style="list-style-type: none"> Duration: 6 hours <p>Transportation in special private vehicles, stop to have breakfast, visit to Piedra del Peñol (Ascent not included), stop to have lunch, visit to the municipality of Guatapé (street of memories, Plaza de los Zócalos, boardwalk, Central Park, church, etc).</p> |
| Take the group to the the hostel. | Transportation | Duration: 2,5-3 hours |

**Breakfast and lunch are not included.*

DAY #6



DAY #7

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|-------------------------------------------------------------------------|-----------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Altavista | Transportation | Duration: 1,5 hours |
| First part of the activities with the local organization "La Enjambre" | Immersion Experience and voluntary actions | <ul style="list-style-type: none"> Duration: 2,5 hours <p>La Enjambre is an organization that works to promote literature and empower children from feminist perspectives. The group will visit its popular library and they will be able to experience some of its work methodologies while interacting with children from Altavista, one of the districts of Medellín. They will have readings aloud, walk through the neighborhood identifying its peculiarities, sharing food from the "comitiva palabriada", a strategy in which the group will cook a typical dish proposed by the children while doing exercises to promote reading and writing .</p> |
| Second part of the activities with the local organization "La Enjambre" | Immersion Experience and voluntary actions | Duration: 2,5 hours |
| Pick up at Altavista and take the group to the hostel | Transportation | Duration: 1,5 hours |

DAY #7



DAY #8 (FREE DAY) AND DAY #9

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|-----------------------------------------------------------------------------|--------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Day 9: Pick up at the hostel and take the group to Moravia | Transportation | Duration: 1 hour |
| Day 9: Activities with the local organization "Jarum" | Immersion experience and volunteer actions | <ul style="list-style-type: none"> • Duration: 3 hours <p>With the Corporación Jardineros Unidos de Moravia - Jarum, the group will see the environmental projects that have been built in Moravia. We will learn about its history while we take a tour around the territory. With the support and technical advice of Jarum, the group will carry out a landscaping intervention in a green area of the neighborhood (public park or public garden), emphasizing the importance of returning to the land, reconnecting with our roots and breathing oxygen as a commitment to life. We will provide all tools such as gloves, planting tools, soil, plants and fertilizers to the volunteers.</p> |
| Day 9: Activities with the local organization "Llevate Alguito Pues" | Immersion Experience and volunteer actions | <p>Duration: 3 hours</p> <p>"Llevate alguito pues" is an initiative that brings together the creations of different craftspeople, mostly family heads from Moravia and surrounding areas of the comuna 4 from the city of Medellin. They seek the collaborative work of entrepreneurs, who through the crafts bet on the social change of the territory, the fair trade and the local economy.</p> <p>In this experience the group will join a workshop in which they could acquire ecological awareness and will be introduced in the technique of fabric and embossed by manual and recovery textile waste.</p> |
| Day 9: Pick up at Moravia and take the group to the hostel | Transportation | Duration: 1 hour |

DAY #9



DAY #10

| ACTIVITY | TYPE OF ACTIVITY | DETAILS |
|-------------------------------------------------------|----------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Pick up at the hostel and take the group to Comuna 13 | Transportation | Duration: 1 hour |
| Comuna 13's tour | Tourism and meals | <ul style="list-style-type: none"> Duration: 2,5-3 hours <p>Different points of the comuna 13 are going to be visited, such as social investment projects like the UVA, the Megacolegio, 20 de Julio neighborhood, Independencias I neighborhood, electric escalators, history of the comuna, viewpoints, artistic demonstration and as an optional visit to the galleries of graffiti art.</p> |
| Pick up at Comuna 13 and take the group to Moravia | Transportation | Duration: 1 hour |
| Intercultural Exchange Experience and Farewell | Immersion Experience | <ul style="list-style-type: none"> Duration: 4 hour <p>The volunteers will meet with the group of English students that we have in Moravia to have a cultural exchange. We are going to share some presentations about the the festivals and traditions of each country and we'll taste different Colombian and the volunteer's country of origin' snacks and candies. What better way to say thank you and goodbye?</p> |
| Pick up at Moravia and take the group to the hostel | Transportation | Duration: 1 hour |

DAY #10



DAY #11

ACTIVITY

TYPE OF ACTIVITY

DETAILS

Pick up at the hostel and
take the group to the
airport

Transportation

Duration: 2 hours

12 days, 11 nights
Experience for minimum 7 people.

WHAT IS INCLUDED?

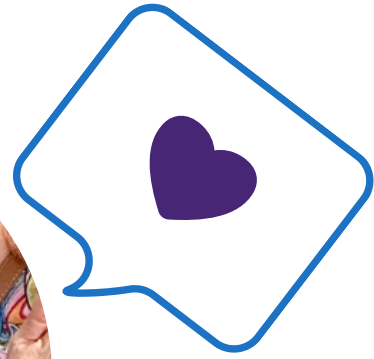
- Breakfast and lunch everyday, except the arrival day, Guatapé's tour day and day#8 the free day
- Accidents' insurance
- SIM Cards (the data plan activation is not included)
- Accomodation in a hostel
- Transportation
- Souvenirs
- Materials to develop the volunteering
- The tours indicated in the plan
- Volunteer's booklet

WHAT IS NOT INCLUDED?

- Flight tickets
- Everyday dinner (this is included just the day of arrival)
- An interpreter, in case it could be needed
- Personal leasure plans
- Health insurance
- Transportation not related to the volunteering and immersion experiences
- Tours out of the ones mentioned in the plan
- Meals for the day of the tour around Guatapé and for the free day



TESTIMONIAL



“Days and moments in which I learned much more than I imagined. I met extraordinary people, incredible children, I learned how rich Latin America is in love and culture.

I understood that we don't need much to be happy. I understood that success is not about money and giving up is not an option. And most importantly: I learned that it doesn't matter where and how, we are the ones who decide our happiness and be grateful for all the opportunities that life gives us.

Here I learned to love without judging, I learned to see the other, I learned to maintain strength even when we don't have it. In conclusion, what I can say is that I am and will be infinitely grateful for this trip and for all the people I met and the moments I lived! Thank you Medellín, Colombia for showing me the harsh reality of life in the most beautiful and loving way possible”.

Nathaniel Iglesias Do Rego Macedo

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